



## Save thousands on hearing care.

Thanks to Concordia Plan Services, you have access to exclusive pricing on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

Your hearing program saves you up to 60% off retail pricing.

### Example pricing

| Product                  | Avg retail price per aid | Savings per aid | TruHearing price per aid |
|--------------------------|--------------------------|-----------------|--------------------------|
| TruHearing Advanced      | \$2,720                  | \$1,470         | \$1,250                  |
| ⚡ Signia® BCT 3IX        | \$2,113                  | \$763           | \$1,350                  |
| ⚡ Widex® Allure® 220     | \$2,332                  | \$982           | \$1,350                  |
| ⚡ ReSound Vivia™ 5       | \$2,000                  | \$630           | \$1,370                  |
| Oticon® Real® 3          | \$2,554                  | \$1,094         | \$1,450                  |
| Starkey® Edge® AI 20     | \$2,677                  | \$1,052         | \$1,625                  |
| ⚡ Phonak® Infinio® I-R90 | \$3,400                  | \$1,150         | \$2,250                  |

⚡ Rechargeable | Listed products are smartphone-compatible¹

**Exam fee:** \$45. Exam must be performed by a TruHearing network provider.

Shannon is wearing a TruHearing Advanced hearing aid.

### Your hearing aid purchase includes



**60-day**, risk-free trial



**1 year** of follow-up visits



**80 free batteries** per non-rechargeable hearing aid



**3-year manufacturer warranty**

Start by calling TruHearing.

**1-855-213-4817 | TTY: 711**

Hours: 8am–8pm, Monday–Friday





# TruHearing makes the journey easy.

Get started with  
**5 simple steps.**



**1. Call**  
TruHearing



**2. Schedule**  
an exam



**3. Go to**  
your exam



**4. Order**  
hearing aids



**5. Fitting and**  
follow-up

**Call TruHearing to get started.**

 **1-855-213-4817** | TTY: 711

Hours: 8am–8pm, Monday–Friday

**Learn more: [TruHearing.com/Concordia](https://TruHearing.com/Concordia)**

<sup>1</sup>Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

All content ©2026 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Savings and retail pricing based on a survey of national average hearing aid prices compared to TruHearing pricing. Retail pricing of TruHearing-branded aids based on prices for comparable aids. Actual savings may vary. Listed hearing aid prices are subject to change. Confirm hearing aid pricing at your appointment with your provider. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing Hearing Consultant. 906350-1-0826

V\_CHP\_EE\_8021\_0826